Callers Connect Wherever you are with Call Forwarding

by Alex Christopher

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Missing sales calls can be damaging to your business. In todayâ€™s mobile society, this makes call forwarding a necessity for many people. Choosing the right call forwarding service can help you manage your business more effectively while freeing you up to run errands since you will not have to spend your time tied up at your desk in order to stay connected.

How it Works

When using call forwarding, you simply enter an alternate number where you can be reached and then all calls to the primary number are forwarded to this one instead. Some advanced systems allow you to enter up to three different numbers as alternates. Many services also afford you the opportunity to set particular dates and times for calls to be forwarded to different numbers so you can customize this service according to your individual schedule. Others allow the call forwarding service to find you at any of the numbers you have listed as alternate ones so you do not have to be tied to any particular schedule.

Screening

Should you find yourself needing to take a break from callers, you can simply use the â€œdo not disturbâ€ feature. This allows callers to hear a personal greeting stating that you are currently unavailable. After listening to this message, they will then be allowed to leave a voicemail message so you can get in touch with them at your earliest convenience. You can also use a call screening feature to let you know who is calling so you decide whether or not you would like to take the call. Once you no longer need to screen or restrict calls, these features can easily be turned off so that you can talk live once again.

Messaging and Advertisement

Another advantage of a professional call forwarding service is that you can have the option to record a short message. This message can be played to give callers information so that the need to speak to a live representative is reduced. Should they need to speak to someone, they can simply press the number they are instructed to in order to reach a different person or department. If it becomes necessary for someone to be placed on hold, they can listen to short advertisements while they are waiting to be connected to their party.

Benefits

Call forwarding allows you to remain on-the-go yet stay connected with the needs of your business. Customers never know you are away from your office because they are able to reach you by dialing your regular contact number. This makes it possible to multi-task without losing sales calls. There are many custom features available, so you can choose the ones that best suit the needs of your business.

If youâ€™re frequently out of the office, itâ€™s important to sign up for a call forwarding service. By doing you should notice an increase in business because you will never miss a sales call again. Best of all, the flexibility it provides can give you freedom and peace of mind as well.

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Alex Christopher is a marketing representative for iTeleCenter, a company that provides local, 800 and a toll free number in conjunction with virtual phone system to their clients. Services include a Call Forwarding, voicemail and more.

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