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The Alternative to Single Cuff Shirts by [Dylan Jones](#)

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While most men are familiar with the classic single cuff shirt, double cuff shirts – also known as French cuffs – offer a trendy alternative. Tailored longer than traditional single cuff shirts, double cuff shirts are cut to be worn doubled back on themselves and secured with a pair of cuff links rather than a button. Both choices offer a stylish look so it's important for men to include both variations in their wardrobe.

The Single Cuff Shirt

The single cuff is a simple, contemporary style that offers a slim, fit shape for those who prefer a sharp and professional look. The single cuff shirt does not require cuff links; they are secured with a button instead.

The Double Cuff Shirt

Double cuff shirts have typically been worn for more formal occasions – such as weddings – but are increasing in popularity for casual nightlife and workplace settings.

Double cuff, or French cuff, shirts require the use of cufflinks, which can lend a unique look to your ensemble. Any man can achieve a modern and fashionable image with the right double cuff shirt and cufflink set.

Emmett London on Jermyn Street is pleased to carry both single cuff and double cuff shirts in the highest quality fabrics and most flattering styles. Emmett London also stocks cord shirts for the sophisticated gentlemen who wants a variety of styles in his closet. You will find slim fit dress shirts as well, which are extremely attractive on men with lean, well-built frames.

Emmett London specializes in offering clients the very best tailored quality men's shirts. Emmett's outstanding line of menswear gives you countless choices for a closet-full of superb clothing. From casual shirts to cord shirts to dress shirts, Emmett London carries them all.

For the fashion-conscious man who prides himself on quality clothing, Emmett London is the ideal arena to try new styles. If your wardrobe has primarily consisted of traditional single cuff shirts, now is the time to stock up on a few double cuff shirts – especially for any special occasions coming up in your life. Emmett London is dedicated to providing you with the best fitting menswear, so stop in today and ask about their –made-to-measure– service.

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[Dylan Jones](#) - About Author:

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