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Streetwear: Making a Statement by [Keller Weber](#)

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The streets have long been a part of life, where different types of people congregate and more often, just stop and pass by. The streets have also been a major part of art and fashion, thus the term "streetwear" was born. Street wear defines what people think the fashion is in the streets and this is usually more geared towards the youth. This type of fashion is said to be constantly changing as it aims to make a statement, especially when compared to other types of clothes. As compared to other "genres" of clothing, street wear is commonly the favorite of a lot of people.

What exactly is streetwear and how do people define it? Street wear is a distinct style when it comes to fashion. There are many people who confuse street wear with hip hop fashion. People who are into this style of clothing would also have a difficult time explaining what clothes fit into this category. But then, a common trait of clothes that fit in this style would include casual and comfortable clothes such as jeans and vintage-style sneakers. A lot of people say that the origins of this style could be traced to the skateboarding era back in the 80s.

Streetwear was first adopted in Japan as part of urban fashion before it became an international trend. From then on, people all around the world have succumbed to this style and the result is very evident nowadays. Now, there are a lot of big brands that have made it a point to join in this style. From the likes of Sujo, Primitive, 10 Deep, Stussy, and a whole lot more, they have made the street wear style a lot more fashionable. Tons of people feel more comfortable sporting this style compared to other types of styles in the fashion industry.

When pop fashion was the trend back then, there were some people who grew tired of the same types of clothes and started customizing their own clothes, putting their own marks on different clothing pieces for themselves and their friends. This became vastly popular among the people, until it the trend seemed to blossom overnight. From simple additions to the clothes to cool graphics with sharp colors, streetwear became the next "in" thing in fashion. This style has become a very important part of the lives of those who want to make a statement when it comes to fashion.

A lot of people who would wish to express themselves more when it comes to the clothes they wear would maybe like to look into the style called streetwear. There are a lot of brands to choose from and most likely that the people will find clothes that suit their tastes. This style is very popular and people are free to mix and match the clothes according to what they find is relatively what they wish to convey to the people. Street wear is all about making a statement with what one wears and showing the people that the streets is a cool place to be in.

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Suyo StreetWear provides sophisticated fashion forward clothing inspired by Urban Australian. It make sure that each and every graphic and piece of packaging in it's clothing range is first and foremost a piece of art in motion and aims to bring it to life through the art of fashion.

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