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Getting personal with those shirt designs by Stefan L. Verrill

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Based in Chicago and in operation since 2007, Deoveritas are specialists in custom tailored dress shirts, at affordable prices. Irrespective of personal peculiarities, the company is able to provide items that fit perfectly, in the material of choice. This level of personalization is unmatched elsewhere amongst competitors and given the degree of excellence in the craftsmanship, their standing in the industry is as high as it gets.

One of their unique practices is the unused collars and cuffs, not something that is found in many other places. Having this option is something that is usually reserved for genuine bespoke shirts, but this and choice of check, stripe, or solid design, as well as the availability of non-iron material, really does highlight the qualities of this organization.

A high proportion of men are uncomfortable shopping on the high street, and even more so when it involves measurements being taken, so having the opportunity to design your own dress shirt from the comfort of your own home, is an absolutely ideal scenario. Simply following a set of prompts will have your perfect shirt created in a matter of minutes.

The actual manufacturing is undertaken in Hong Kong, where top tailors reside and consequently is also where there is an abundance of quality material easily accessible. When it comes to entering measurements there is an extra category which helps customization even further, whereby the customer can specify if the shirt should fit in a traditional manner, or in a more athletic fashion.

There is always a concern when ordering merchandise of any description regarding problems with the item. In this case, should the shirt not fit as hoped, or there is an issue with stitching, color, or general construction, then it is a straightforward procedure to either get it corrected, or alternatively receive a full 100% refund.

The customer service department is available during working hours on a live chat facility on their terrific website www.deoveritas.com where any queries will be resolved in a professional manner, by a friendly member of the team. They can also be contacted via e-mail to the president of the company at vinnie.sikka@deoveritas.com or by telephone to 800-525-0301. All concerns are dealt with on an even platform, as all customers are treated equally. Their combination of modern day technology, with olden day working principles, provides some of the best fitting shirts, exactly as you the consumer requires, anywhere in the world, including top fashion centers such as New York, Milan, Paris and London.

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