Animation and Its Importance in the Current World

by Annphilip

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Animation is an art form that blends entertainment with technology. We use animation tools mostly in areas like entertainment and education. If you have a talent in designing pictures and images, you can make animated characters move around a screen. The passion is the driving force behind good animators.

Those who have good artistic skills and sound knowledge about animation technologies can shine in the field of animation. Immense opportunities are there to prove their talents. As time and space plays a vital role in making a good animated template, a good animator can give life to his characters just like a tailor bird sews its nest. To give life to their characters, they have to create an image according to their imagination and animate it in an effective way.

The different levels through which an animation process goes through includes design, drawing, layout, creating graphical image and then the final stage - the beautiful multimedia characters. A person with a real story telling talent can convert a story into a good animation movie. It is the sense of purpose that draws us into the story and keeps us captivated to the screen while we follow those characters in achieving their goals. Importance of a character in a story is the major driving force in infusing characters with life, believability and compassion. When we can make sure that every action that was animated has a purpose, this adds a layer of depth to the characters and the story. This makes the animated story an unforgettable experience.

Last year we saw a range of animated movies like The Adventures Of Tintin, Happy Feet 2, puss in Boots, Kung Fu Panda 2, Rio, Rango and Gnomeo and Juliet. Director Steven Spielbergâ€™s The Adventures of Tintin was a box office hit. From kids to elder people every one welcomed the movie whole heartedly. The story revolves around a teenage reporter named Titin. After gangsters kidnapped him to get a model ship he purchased in an open-air market, he begins the search for a treasure that was buried in the sea during the second pre-World War. With spectacular animated visuals and mind blowing music, happy Feet 2 also got a good response from the worldwide audience. We can also watch animated movies and cartoons in our home television connected with service from providers like AT&T U-verse Deals.

DreamWorks Animation in California is one of the famous animation companies in the world. The company is specialized in creating computer-generated animated feature films, television specials and series and live entertainment properties. So far the animation company has theatrically released a total of 23 animated feature films. This includes the franchise properties of Shrek, Madagascar, Kung Fu Panda and How to Train Your Dragon.

Pixer Feature Film in California in another renowned animation studio that has the capability to create a new generation of animated feature films and other related products. In partnership with Walt Disney Studios Motion Pictures, the company has created films like A Bug's Life, Toy Story 2, Monsters, Inc., Finding Nemo, Ratatouille and WALL-E.

Two main types of animated programs that we create with the help of computer are two-dimensional and three-dimensional forms. Evolution of 2D animation software gives options like editing and manipulation. Using PowerPoint, Flash animation etc an image will be created or edited in bitmap graphics and vector graphics. Then the computer will give motion to the objects, in contrary to traditional hand drawn animation, where we draw different positions of an object in separate frames. Some of the techniques used for giving two dimensional views to an object are morphing, onion and interpolated rot scoping. On the other hand, 3D animation relates more towards reality, where we

canâ€™t find the difference between the real world and the imaginary world. Movies and advertisements use this type of animation.

For animators sky is the limit. An experienced animator can find a better job with production companies dealing with movies and television serials, other than web designing, animation, video game etc. Do you think you have creative skills? Then step into the thrilling world of animation and give life to your imaginations.

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Ann is a freelancer. She is interested in writing about animation and the job opportunities in that field. She loves to watch cartons and animated series on her home television connected with service from providers like a AT&T U-verse Deals.

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