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Voice over Internet Protocol or VoIP is economically viable alternative to traditional telephony. It enables calls enhanced with various features which make it attractive at affordable cost. Enterprises and small & medium enterprises are rapidly embracing the solution in India and around the world. Mobile VoIP services on various mobile platform and software-based IP telephony are capturing general consumersâ€™ attention as well. With rising number of mobile devices and falling call charges of VoIP products and services, adoption of the same in India is expected to grow tremendously in the coming years.

http://www.bharatbook.com/market-research-reports/mobile-and-telecoms-market-research-report/voip-market-in-india-2012.html

The report begins with â€˜Introductionâ€™ section covering overview regarding VoIP which provides basic idea of what is IP telephony, benefits of the technology and some key technical information. It also covers evolution of internet and VoIP in India.

The â€˜Market Overviewâ€™ section elaborates global & domestic market state of VoIP. It is accompanied by a plethora of statistical information regarding VoIP in global scenario as well as in India such as global & domestic VoIP market size, revenue generated from VoIP services and other related information. The section also elaborates VoIP telephony services categories, service delivery setup, business model and Porterâ€™s Five Forces analysis for the market.

It is followed by â€˜Scope in Indiaâ€™ section which elaborates on salient features of VoIP recommendations as proposed to DoT, prevailing mandate by DoT, proposed revenue model for Phone-to-Phone through VoIP services, various scope areas and product verticals for VoIP in India. Specific product verticals have been highlighted with information regarding each of their market state and opportunity areas for VoIP. The section continues with Vendor Opportunity stressing on specific prospective areas for VoIP solutions. It also projects the state-wise broadband penetration scenario in India as in 2011.

The report continues with â€˜Drivers & Challengesâ€™ section elaborating the major furtherance & impediments for VoIP products and services in India. Both the â€˜driversâ€™ and â€™challengesâ€™ are stressed upon to provide clear idea regarding the probable obstacles and rewards in the line of business and help vendors take necessary measures..Market Report

For more information kindly visit :

VoIP Market in India 2012

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