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In 2009 the consumer healthcare market declined in current value terms for the first time in more than a decade. Industry sources stress that sales of OTC medicines correlate strongly with general economic situation in the country. As the countryâ€™s economy collapsed, the consumer healthcare market followed, although to a lesser extent. The overall value decline of 7% was caused by consumers seeking cheaper medicines, and discounts offered by chemists/pharmacies to meet this demand. Signs of ...

Vitamins and Dietary Supplements Products in Lithuania report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2005-2009, allowing you to identify the sectors driving growth. Forecasts to 2014 illustrate how the market is set to change. http://www.bharatbook.com/market-research-reports/healthcare-market-research-report/vitamins-and-dietary-supplements-in-lithuania.html

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