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The Textile Market in China is pegged at USD 703 bn and is expected to grow strongly over the next few years. Although the global crisis in 2008-09 posed a hurdle for this industry, it has rebounded quite strongly. Growing need to meet the ever increasing domestic demand drives the market. The huge scope of this industry in China has made it lucrative for players to venture into this sector. Low labour cost and growing retail industry also provides a boost to the market.

http://www.bharatbook.com/market-research-reports/apparel-clothing-market-research-report/textile-market-in-china-2011.html

The report begins with an introduction to the textile market in China along with the various segments. The market overview section gives an insight into the overall textile and garment market in China along with the growth of textile enterprises and share of ownership. It further delves into the four textile segments- fiber, yarn, fabric and garments- and the growth in their output. This is followed by the textile manufacturing process, value chain and major textile industry provinces.

The EXIM market has been covered with an introduction with figures for Chinaâ€™s share of global exports, total exports as well as segmented share by country and type of product exported. It also covers the total imports as well as country-wise segmentation of imports.

An analysis of drivers and challenges explains the factors leading to the growth of the market and include availability of low-cost skilled labour, scope in domestic market, increasing investments in fixed assets, growth retail industry, rising middle class and increasing income, and changing lifestyle and fashion trends. The key challenges identified are rising prices of raw materials, appreciating currency and competitive challenges.

The government policies have been highlighted and includes the 11th five-year plan for the textile industry, support programs of the central government, support programs of the local government, direction plan for textile industry in China 2009-2011, 12th five-year plan of China (2011-2015).

The competition section provides an overview of the competitive landscape in this industry and includes a brief profile of the major players in the market.Market Research Report

For more information kindly visit :

Textile Market in China 2011

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