Article published on June 11th 2012 | Business

The report begins with a brief introduction to smart grid highlighting the infrastructural requirements for the development of the smart grid and includes power, communication, software and application and security. It is followed by a description about the technologies enabled by the smart grid. The market overview section provides a snapshot of the smart grid market in China. It also includes the market size and growth figures for the smart grid market.

http://www.bharatbook.com/market-research-reports/consumer-electronics-market-research-report/smart-grid-market-in-china-2011.html

The drivers explain the factors influencing the growth of the smart grid market in China. The key drivers identified include rise in demand for energy, rise in supply of renewable energy, environmental issues, reduction in transmission and distribution loss, and management of electricity demand. Smart grid is expected to play an important role in managing the rising demand for energy from large industries across China. The efficient transmission and distribution of energy will be imperative. Major challenges which impede the development and growth of the market has also been covered and includes security threats to the smart grid technology, lack of standards and high costs of construction of the smart grid.

The government initiatives section includes a detailed timeline highlighting the key developments in the smart grid market that have taken place and that are expected to over 2009 to 2020. The report also delves into the steps taken by the government to develop the smart grid market including a break-up of the ratio of investments across the smart grid sectors and over the 12th five year plan.

The smart grid market in China is witnessing emerging trends that are of marked importance. Major trends in the smart grid market covered in the report include increasing international participation, high level of investments and production of low cost smart grid equipments.

The report offers a brief analysis of the competitive landscape of the smart grid market in China. This section provides a three dimensional analysis of the key playersâ€™ revenues, profits and market capitalization followed by a ranking of the players based on the revenue and profits. The report also features brief profiles of the major domestic and foreign players in the market and a snapshot of their corporation, financial performance, and business highlights; thus providing an insight into the existing competitive scenario.

Key takeaway section summarizes the entire market in terms of opportunities, challenges and competitive landscape persisting in the smart grid market in China.Industry Analysis

For more information kindly visit :

Smart Grid Market in China 2011

Or

Bharat Book Bureau

Tel: +91 22 27810772 / 27810773

Fax: + 91 22 27812290

Email: info@bharatbook.com

Website: www.bharatbook.com

Follow us on twitter: http://twitter.com/#!/Sandhya3B

https://twitter.com/#!/bharatbook

Article Source:
http://www.articleside.com/business-articles/smart-grid-market-in-china-2011.htm - Article Side

Bharatbook - About Author:
Bharat Book Bureau, the leading market research information aggregator provides market research reports, company profiles, country reports, newsletters, and online databases for the past twenty four years to corporate, consulting firms, academic institutions, government departments, agencies etc., globally, including India. Our market research reports help global companies to know different market before starting up business / expanding in different countries across the world.

Article Keywords:
China, Smart Grid,Demand Forecast, Market, Market Forecast, Market Growth, Market Leaders

You can find more free articles on Article Side. Sign up today and share your knowledge to the community! It is completely FREE!