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Product Synopsis

This is a detailed report covering Praktikerâ€™s store formats, private labels, history, key employees, and key financial and operational metrics in Germany.

Introduction and Landscape

Why was the report written?

This is a comprehensive report covering Praktikerâ€™s operations in Germany. It offers insightful analysis of the company and details of its store formats, private labels, history, news, key employees, and key financial and operational metrics.The report also presents market shares and investment strategies of the companyâ€™s key local competitors.

What is the current market landscape and what is changing?

The DIY market in Germany is the third largest market after food and clothing. The DIY market has remained slightly resilient to the recent financial crisis and continued to grow during the review period. http://www.bharatbook.com/market-research-reports/retail-market-research-report/praktiker-in-germany-local-profile.html

What makes this report unique and essential to read?

The report provides detailed information on Praktiker Germanyâ€™s operations and strategy. Additionally, it presents market shares and investment strategies of the companyâ€™s key competitors in the country. Market Survey

Key Features and Benefits

The report provides comprehensive analysis of Praktikerâ€™s operations in Germany and is an essential tool to gain a detailed understanding of the companyâ€™s local operations.

The report presents Praktikerâ€™s Germany strategy, which is essential in understanding the direction of the company in the coming years.

A unique table presenting the information of major retailers in Germany. It provides information on the retailersâ€™ store banners, country of origin, store count and year of inception in Germany.

An insightful analysis of Praktiker Germany providing details of its store formats, private labels, history, news, key employee biographies, and key financial and operational metrics.

The report provides market share data of Praktiker and its key competitors in Germany. Additionally, it presents investment strategies of the companyâ€™s key competitors and this information is essential to gain an understanding of the market.

Key Highlights

Praktiker adopted a change in its marketing strategy, which affected the revenues of the company in

FY2011.

Praktiker has made new appointments in its management team with the view to expedite its restructuring process and resume profitability.

For more information kindly visit :

Praktiker in Germany: Local Profile

Or

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