Nixon Watch â€“ Pamper Your Inner King

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Be it a status symbol or a mere valuable trinket of utmost necessity, a watch is probably the most ubiquitous of accompaniments on a personâ€™s body. The market of watches is crowded with time-tellers of good quality and price all abound. Among them, Nixon watches have considerable sways among customers.

The first wristwatch was invented in the year 1868 and the company was founded in the year 1997 by two Americans in California and is thus a late entry in the watch market when compared with other companies that have first improvised wristwatches for the better since the turn of the twentieth century.

The areas where a Nixon watch scores above its contemporaries are that it is

â€¢ team designed and

â€¢ Custom built.

This means that the watches designed by the company are made by a team comprising experts in different fields such that the best possible watch components are made. In addition, the subsidiary components that compose a Nixon Watch are pre-ordered by the final user of the watch and thus, the user gets exactly the watch that was on his mind.

He can-

â€¢ select the style of the dial,

â€¢ the hands,

â€¢ the final look,

â€¢ the type of battery,

â€¢ the added features such as a compass, and multiple dials for different time zones among others.

Those who belong to the surfing and skating community because the company offers a wide range of watches that are hardy, tough and damage resistant mainly wear a Nixon watch. Some Nixon watches are water resistant up to even 300m.

A special feature is that some of the watches have an inbuilt speaker system that acts as an alarm system and alarms the user in the voices of various celebrities.

A Nixon watch describes the wearer because it is built according to the userâ€™s fancies and is characteristically different.

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