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Kids these days have everything literally at their fingertips, they inhabit a twitch-speed digital world. They flourish in this digital environment and use all forms of electronic medium to play, socialise and now with an ereader such as a Kindle they can read ebooks as well.

If we want to help our kids to relax and enjoy it can be a daunting task to cut through all the hype. This is where ebooks and ereaders come into their own. Today's digital born generation can relate to the printed page on a hi-tech device.

Amazon the largest bookseller in the world has heaps of childrens books just for Kindle. Many of these books are interactive and fun. You can stir your child's imagination with over 1000 beautifully-illustrated children's books, including favorites like Brown Bear, Curious George, and Circus Ship.

Kids and parents can enjoy the Kindle Fire together. The 7" vibrant color touchscreen displays childrens books beautifully. IPS (in-plane switching) is used on the Kindle Fire enabling an extra-wide viewing angle perfect for sharing. Means sharing stories is easy.

Childrens books can be downloaded in seconds thanks to built in Wi-Fi on all Kindle devices. Another cool option is the borrow from the library feature. They can enjoy reading their paper books and have digital copies on their Kindle as well, so cool.

As well as being an ereader the Fire allows you to watch movies, listen to music, watch TV shows, play games and more.

Children have no problem using Kindles as they are so light and easy to use. Children these days seem to have an inbuilt ability to use electronic devices these days so using a Kindle touchscreen display on the Kindle touch or Kindle Fire is super easy for them.

The Kindle Touch is a great option if you just want to get your child an reader. Books are downloaded in seconds using built-in Wi-Fi. Using the latest E ink technology your screen reads like real paper with no glare. With 8 different sizes and 3 different fonts to choose from they can read in comfort. They can read as easily in bright sunlight as indoors, and if they enjoy reading in bed a little clip-on reading light can make this special.

Buying a Kindle for kids you can't go wrong. The killer combination of Hi-tech and usability makes Kindles an ideal gift for children. Whether they just want to use one for reading or all the extras, they will enjoy their Kindle for a long time.

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