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Glass industry in India is poised to grow rapidly owing to its extensive use in the numerous sectors. The market is driven by increasing disposable income and willingness to spend on better living standards due to rising aesthetic sense among consumers as well as glass being the preferred medium of packaging. The total glass industry is worth INR 180 bn in 2010.

http://www.bharatbook.com/market-research-reports/construction-market-research-report/glass-industry-in-india-2010.html

The report begins with an introduction to the glass industry including overview of the global glass market, per capita consumption of countries, total usage in volume among building and automotive segments. It further elaborates on the Indian glass market with indicative figures for market size and growth, information regarding the increasing per capita glass consumption and market segmentation. It also gives a brief idea of the various glass segments widely used in the market. It further shows overall import and export of glass as well as the segmented share for major countries.

An analysis of the drivers explains growth factors of glass as growth in income, increasing retail estate, growing use in automotive industry, growing use in packaging industry, glass used widely in the solar products, glass used for energy conservation and its qualitative aspect. The key challenges identified include import from China and recyclable nature of glass. The report identifies the key trends including demand for value-added products is growing for basic glass, decorative glasses with digital print technology and glass manufacturers on an expansion spree.

Competition section provides a snapshot of the players in the market including information regarding their operational segments, business highlights and financials, providing an insight into the existing competitive scenario. Market Analysis

For more information kindly visit :

Glass Industry in India 2010

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Bharat Book Bureau

Tel: +91 22 27810772 / 27810773

Fax: + 91 22 27812290

Email: info@bharatbook.com

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