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Getting free traffic on forums for free website promotions by [Ashish Pandey](#)

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Forums have become a very important part of any website. In fact, if you start searching for any random website, you will find that almost 80% websites will also have forums and the reason is that it is one of the easiest ways to communicate with people and allow them to understand your business. Forums have actually turned out to be an alternate customer support section wherein a business admin can discuss changes of its profile, discuss whatever customers want and also rectify their own mistakes through customer suggestions. So, a lot of online businesses, instead of promoting a website, prefer to go for forum promotion. If you are able to get free traffic on your forum, you will eventually end up in getting free traffic to your website. However, there are some other businesses, which instead of creating a website, create only forums instead and thus their only purpose is forum promotion. Nevertheless, if it is a part of website, it can also be discussed as a free website promotion act.

Remember, promotion of a forum can be simple and it can be easier to get free traffic on a website through forums rather than direct free website promotion. So, we will discuss about forum promotion here and what can be free methods of getting traffic to a website. The very first method is to get some active members at least. Even before you start exploring ways to advertise your website through forum; it is important that you should have some active members, by hook or by crook. The reason is simple. You can get some content from these members and this will also ensure that your website is active on the Internet.

The best of all ways of forum promotion is Post Exchange. As the name suggests, you can exchange the posts with some other website that is trying to promote its forum. Like your website or forum, there are several other forums too that are trying to establish their position in the online market. There will be high possibility that these websites will post comments or start new discussions in your forums so that they can share your traffic as well. Your aim is to do the same too. You can actually hit a free deal wherein you can exchange posts in each others'™ websites and thus share the traffic too.

Search engines are crucial for any free website promotion or forum promotion. These search engines will always rank those websites which are dependent on complex algorithms. The two most favorite things of search engines are unique content and relevant links. Fortunately, you can get both these things for free from the forums. Therefore forum promotion will eventually lead you to the "good books" of the search engines, provided you have done enough efforts for getting active members and heavy traffic. Definitely, active website will not fall out from the sight of search engines. By being active on forums, you can also remain visible in the search engine and thus derive other benefits.

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Getting free traffic on the forums can be done with lesser efforts and it can be a part of a [free website promotion](#). a [Forum promotion](#) eventually only helps you in getting promotion of your

website.

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