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You must be feeling excited or nervous searching for that perfect diamond for your loved one, especially if itâ€™s a lady you care so much for. Nothing beats giving her the diamond money can buy. Money is no object for you.

If youâ€™re in an area like Kansas City, Kansas, you have the good fortune of some great resources around for jewelry making and buying. A few of some really old yet renowned jewelers are also within the city, some of whom even offer tips on buying a diamond. One thing few of them recommend is knowing how to protect yourself. With that said, here are four common tips to ensure youâ€™re buying the right diamond for your loved one.

Research on the Best Price

When there are competitors for virtually the same product or service, do what others do: Research on the best price among them. Do a comparison kind of shopping. This can give you an idea how much your desired price should be.

Ask for Certificates

In some jewelry stores, you might notice some labels like â€œGIAâ€•, â€œAGSâ€•, or â€œEGLâ€• on the checking out. Those acronyms are the Gemological Institute of America (GIA), the American Gemological Society (AGS), and the European Gemological Laboratories (EGL). All three are renowned gem labs that assess and certify diamondsâ€™ quality. Make sure the diamond youâ€™re looki at has any of the three certifications to know you have a quality diamond in your hands.

Know the 4Cs

Jewelry stores in Kansas City and elsewhere advise knowing the 4Cs: cut, clarity, color, and carat. All determine how brilliant (cut), clear (clarity), colored, and heavy (carat) the diamond is. Fortunately, there are various online references to tell you more on determining each characteristic, all of which can help you decide on the right diamond and the right deal.

Donâ€™t Buy on a Trip

You might see what appears to be a beautiful diamond in an overseas trip. Some jewelry stores Kansas City has suggest against buying from those overseas stores unless you can afford to or are dealing with a reputable brand. If the diamond you bought turns out to be a dud by the time you get back, itâ€™s going to be difficult to get reprieve from the store you bought it from.

There are other tips you can try, such as getting the diamondâ€™s specifics in writing and checking with your local consumer agency for anything on the jewelry store. By following these tips, you can protect yourself while searching for that wonderful diamond among the Jewelry stores in Kansas City or elsewhere. Read more about diamonds on DiamondHelpers.com.

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