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Calming and Sleeping in Bulgaria by [Bharatbook](#)

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Sales of calming and sleeping products grew by 9% in current value terms in 2011. The best-sellers in the category were the popular Validol, Valerian and Glog-Menta-Valeriana brands. The use of calming and sleeping products was stimulated by the increasingly hectic lifestyles of Bulgarians combined with increased awareness of the damage that stress can cause to the body.

Calming and Sleeping in Bulgaria report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2007-2011, allowing you to identify the sectors driving growth. Forecasts to 2016 illustrate how the market is set to change.
<http://www.bharatbook.com/market-research-reports/healthcare-market-research-report/calming-and-sleeping-in-bulgaria.html>

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data. market and research

Why buy this report?

- * Get a detailed picture of the Calming and Sleeping market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

For more information kindly visit :

Calming and Sleeping in Bulgaria

Or

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