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The key trend within alcoholic drinks in 2011 was explosive growth within malt-based RTDs. The fact that all malt-based RTD launches were made by leading breweries helped to fuel interest in beer. In addition, the lack of major sporting events was off-set by the long and warm summer and a successful tourist season.

Beer in Croatia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2007-2011), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they legislative, distribution or pricing issues. Forecasts to 2016 illustrate how the market is set to change. http://www.bharatbook.com/market-research-reports/alcoholic-drinks-market-research-report/beer-in-croatia.html

Product coverage: Dark Beer, Lager, Lager by Origin, Low/Non- Alcohol Beer, Stout. Research Reports

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

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* Get a detailed picture of the Beer market;

* Pinpoint growth sectors and identify factors driving change;

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For more information kindly visit :

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