Article Side

3G Market in India 2011 by Bharatbook

Article published on June 13th 2012 | Business

Third generation network technology or 3G adoption in India is rapidly growing with the rising demand for content rich applications & cellular services amongst the countryâ€™s enormous wireless subscriber base. The huge scope of opportunities in business, healthcare & education sectors will further enhance its adoption in the ensuing future.

http://www.bharatbook.com/market-research-reports/mobile-and-telecoms-market-research-report/3g-market-in-india-2011.html

The report begins with an introduction section comprising brief description of 3G, its technologies & 3.5G. It also features a comparative study across cellular technologies including 2G, 3G, 3.5G & 4G. Then the cellular network evolution section covers a retrospective of key cellular network technologies & events over the years. The section also shows a basic 3G infrastructure for the understanding of how it works. The section ends with features of 3G which describes key distinctive features of third generation network.

It is followed by market overview section indicating the growth of overall cellular market in India, current & predicted 3G market with rural & urban breakup. It also provides an overview of 3G spectrum auction held in India in 2010 with spectrum earnings & auction norms.

Next section elaborates the scopes of 3G in India with expected sales figure of value added service (VAS) & forecasted usage of 3G. It also enlightens the scopes of 3G in enterprise & SMBs, healthcare and education sector. Then 3G hardware such as 3G USB modem, 3G Router etc & compatible devices, mobile smartphones & Tablets are briefly discussed.

The report continues with drivers & challenges section elaborating various furtherance & impediments for 3G adoption in India.

The section is followed by the 3G telecom players section profiling the TRAI (Telecom Regulatory Authority of India) authorized 3G service providers in India. It provides with each of the companiesâ€™ corporate & 3G spectrum information, rural-urban subscriber breakup, 3G products etc.

Next, key trends related to third generation network technology are mentioned.

It is followed by the section strategic recommendation, which is derived after a comprehensive analysis of market & its future potential.

Market Research Book

For more information kindly visit :

3G Market in India 2011

Or

Bharat Book Bureau

Tel: +91 22 27810772 / 27810773

Fax: + 91 22 27812290

Email: info@bharatbook.com

Website: www.bharatbook.com

Follow us on twitter: http://twitter.com/#!/Sandhya3B

https://twitter.com/#!/bharatbook

Article Source:
http://www.articleside.com/business-articles/3g-market-in-india-2011.htm - Article Side

Bharatbook - About Author:
Bharat Book Bureau, the leading market research information aggregator provides market research reports, company profiles, country reports, newsletters, and online databases for the past twenty four years to corporate, consulting firms, academic institutions, government departments, agencies etc., globally, including India. Our market research reports help global companies to know different market before starting up business / expanding in different countries across the world.

Article Keywords:
India, 3G,Demand Forecast, Market, Market Forecast, Market Growth, Market Leaders

You can find more free articles on Article Side. Sign up today and share your knowledge to the community! It is completely FREE!