Chitika the Best AdSense Alternative by MAILE Goodwin

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About Chitika

Chitika is a data analytics company in the business of on-line advertising. Through the application of data and innovative technology in the fields of mobile, local and search Chitika has developed a vast global network that maximizes yield for both publishers and advertisers.

What does Chitika mean? When Chitika co-founders, Venkat Kolluri and Alden DoRosario left Lycos in 2003 to start their own company, they sought a name that would suggest the speed with which its customers would be able to put up ads on their Web sites. Chitika, which means "snap of the fingers" in Telugu (a South Indian language), captured this sentiment and Chitika Inc. was born. Chitika introduced its online-ads service in January, 2004.

Chitika allows you to display ads on your website, blog, app or mobile site, with content from our high-quality network of advertisers. Chitika offers search-targeted, mobile, and local ads to best target your users.

What makes Chitika different??

Chitika is the only ad-network which knows when not to show an ad, helping to preserve your user experience.

Excess of Chitika.

You can use Chitika Ads with AdSense because Chitika Ads are non-contextual and do not look like AdSense units.

Method of payment from Chitika.

Chitika charges advertisers to be featured alongside your site's content. At the end of every month you are paid based on the previous month's earnings (Net 30). Payments are sent after your account earns at least $10.00 (USD) for PayPal payouts or $50.00 (USD) for checks.??

Products

Chitika | Premium

Chitika | Premium displays ads to visitors that reach a page directly from a major search engine. They detect the search query used by the visitor and then return ads that best match that search query. Returning well-targeted, highly relevant ads should result in a higher Click-through rate. This is how the ads monetize the "second click". All Chitika | Premium ads are Pay per click (PPC) and are promoted by Chitika as their best performing ad product for publishers based on effective Cost per impression (eCPM).

Chitika | Premium ad units are 100% compatible with Google AdSense. According to Chitika the Chitika | Premium ad units do not conflict with the Google AdSense terms of use because the ad units are not contextual and the ad units do not look like Google AdSense ads.

Chitika Local Ad Exchange

Chitika launched their Local Ad Exchange (LAX) in July, 2010[7] with the intent of bringing together search-targeting and local advertising. LAX offerings include a local interactive map populated with advertisements.

Chitika Mobile

Launched as part of the above-mentioned LAX product, Chitika Mobile is a feature that allows standard Chitika | Premium ads to change dynamically into mobile-designed ads based on a user's user agent.

So if you are looking for a quality PTC than Google AdSense then, it would not hurt if you try the service from Chitika. Many advantages that you will get from Chitika. What are you waiting for a quick list of Chitika now and get all the advantages that you did not get from other PPC.

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