Article published on January 2nd 2012 | Book Marketing

3 Time-Tested Backlinking Methods You Should Know

We hope there is no confusion on your part about the need for off-page SEO which means backlinking. The basic idea with this aspect of search marketing is easy to understand, but there is a lot of conflicting information on the net. If you can be patient and consistent in your efforts, you can see great results. The one thing to avoid is reading about just one strategy and thinking you know it all.

It is hard to beat a place like a forum because that is where you can go and make friends and discuss your topics, etc.

A lot of people have figured out that forums can be a great way to get high powered backlinks. Links in signatures can be extremely effective due to the presence of your link which becomes a backlink. Forums tend to get crawled a lot, so there is no worries about your backlinks not being indexed. Obviously, there is no need to waste time at a forum where links are not allowed in signatures.

Do not ignore the power of press releases, and you can use them to great effect as part of your backlinking plan. While not every press release will take hold, some of them will which will only help you. What you also want to do is submit to the better known PR sites that can give your release some legs which means added backlinks. Do not forget that your site will be getting needed promotion, and that means targeted traffic.

You can try guest posting if you have the time as there are many blogs out there that accept guest posts. This approach is a fair exchange of value if everybody brings something valuable to the table. You can do this on blogs that are not totally relevant but maybe related, so you need to check that out. In addition to the backlink, you want a blog with traffic because people will read your article and see your link. You need to be reasonable because a high PR blog will likely not accept a PR0 blog owner.

One important point about backlinks is you should have a good variety of them. When your site is new, you want the search engines to take notice, and when you start building relevant backlinks to your website, you will see progress. Even if these backlinks are not from popular sites, they do matter. Remember it takes time to do this and see your site begin to rank, so just put one foot in front of the other.

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Article Keywords:
SEO, new live, best offer

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