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The Name My MINI Contest is On! by [Mark Hussay](#)

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OAKVILLE, December 5, 2011 – Local TV personality Melinda Estabrooks (Host, CTS) recently encountered some bad luck when a concrete truck ran a red light, striking the front end of her MINI Cooper. Her beloved car, nicknamed “Lilly” was unsalvageable after the accident, the front end completely destroyed. The good news is she received a brand new MINI Cooper S from Budds™ MINI Oakville, Southern Ontario’s premier MINI Cooper dealership.

The bad news is Melinda doesn’t know what to name her new car.

In a video recently uploaded to Budds™ MINI Oakville’s Facebook page at www.facebook.com/buddsminioakville the owner of the brand new Cooper S describes the accident and how she felt her MINI Cooper saved her life. Then she explains her current predicament “driving around in a nameless MINI.

Budds™ MINI Oakville has a reputation for social media contests; earlier this year they ran the “See my MINI Photo Contest” where MINI enthusiasts were asked to submit photos of their beloved vehicles. Three Ontario MINI Cooper drivers were selected from over 50 entries and 2,566 votes as fan-favorites. The grand prize winner drove away with a weekend getaway to Spectacle Lake Lodge, dinner for two at Walkers Fish Market, a personal spa treatment at Aroma Car, a MINI Spa Treatment at the Auto Spa and a front lawn makeover from Willow Landscaping.

The expert staff and MINI service professionals at Budds™ MINI Oakville love to connect with their community whether it’s at the dealership or online. They offer genuine MINI parts as well as new and used cars to Oakville and the surrounding area, but they never underestimate the power of genuine MINI fun.

Contestants are being asked by Melinda and the Budds™ MINI Oakville family to come up with a name that represents fun, adventure, uniqueness, creativity and “most importantly” has that “wow” factor that will make it stand out. Currently, fans have submitted 24 names to choose from.

Budds™ MINI Oakville is excited to be running yet another contest to engage its community members. Those looking to get in on the fun can visit their Facebook page at www.facebook.com/BuddsMiniOakville or connect with them on Twitter @MINIOakville.

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Drivers interested in new or a [used MINI](#) Cooper vehicles can visit their official website at <http://www.minioakville.com> to browse their inventory. Drivers can also use their website to book their winter a [MINI service](#) appointment.

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