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Hyundai Elantra revivified version expected to create waves in the D segment by Siddharth Bharadwaj

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Hyundai India is one of the most popular car brands in the Indian car market, the company that hails from South Korea has managed to carve a niche for itself in the domestic market. The company has launched some of the most popular cars in the Indian car market and is gearing up to launch another awe inspiring sedan in India, Hyundai Elantra. Hyundai's new fluidic design philosophy makes its cars look class apart, most of the models under its Indian portfolio have been bestowed with this fluidic design. Hyundai Elantra which was phased out from India few years back will be launched again in the domestic market in August 2012.

The sedan will be placed in the D segment where it will compete with the likes of Honda Civic, Honda Accord, Skoda Laura, Volkswagen Jetta etc. The company has not been able to make a mark in this segment however it's another luxury sedan Hyundai Sonata is also present which was also upgraded recently. Despite the presence of these two cars in the segment the company could not do wonders and had to face low sales in the D segment. However, this South Korean auto maker has high hopes from the new Hyundai Elantra flaunting the fluidic design. Also the new Sonata now looks more appealing and spectacular.

Our sources close to development suggest that the revivified Elantra will be high on luxury quotient which will brag the aerodynamically elongated body style and eye popping flexuous style. Other cars from Hyundai's clan that that are bestowed with the fluidic design comprise of Hyundai Verna, Hyundai i20, Hyundai Eon hatchback. All these cars have been extremely loved by the Indian buyers and the company is expecting to get the same response this time also from Elantra sedan.

The soon to be launched Hyundai Elantra is the talk of the town now days. Auto aficionados are talking about the Hyundai Elantra Car price in India which is going to be a major factor while deciding the success mantra of the sedan in the Indian car market. The new Hyundai Elantra codenamed, MD will be spawned in both petrol and diesel engine options. Since demand for diesel engine is high in India therefore offering a diesel engine was imperative for the South Koran auto maker. The petrol model will come with a 1.8 litre engine which can belt out a high power figure of 146 Bhp. While the diesel engine will be affixed with a 1.6 litre diesel motor that can engender a maximum power of 126 Bhp. The diesel engine which will be housed under the hood of the revivified Hyundai Elantra sedan is currently serving Hyundai Verna sedan.

The buyers in any case will be benefited as they will get a more choice in the D segment. High on performance, the sedan is anticipated to set a new standard in the Indian car market. Synchronized to a six speed manual gearbox, auto aficionados believe that it will not be as fast as the one equipped in Volkswagen's Jetta which is expected to be the strongest rival of Hyundai Elantra luxury sedan. An automatic transmission will also be on sale which will give more choice to the car maker.

Indian car market has a number of luxury sedans in the D segment which are high on performance and offer sheer comfort along with immense luxury. If we go by what is abuzz these days, Elnatra will take the bar higher. Expect Hyundai Elantra price in India to lie in the range of Rs 13 lakhs to Rs 16 lakhs. Skoda Laura, Volkswagen Jetta, Honda Civic and Chevrolet Cruze are few of the luxury sedans that are doing well in this segment and are high in demand. With the foray of Hyundai Elantra in this segment, it is definitely going to give tough competition to the saloons mentioned above.

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