



Article Side

Deciding Between a Private Seller and a Dealership by [Patrick Gauer](#)

Article published on May 2nd 2012 | [Auto](#)

Smart used car buyers don't easily fall prey to offers that are too good to be true. Although predatory retailing is a retail method sometimes employed in the field of sales and marketing, most dealer in the car industry still strive to promote fair business with customers. Since buying from a private seller or from a car dealership allows actual inspection of the vehicle for sale, the chance of avoiding lemon cars is bigger in either purchase option.

Choosing between a private seller and a car dealership can, however, be a daunting task if you have no idea how each retail method works. A private car seller is someone who sells his own car for some private reason. A dealership is a firm or business specializing in car retail (used or brand new) directly from automakers (brand new) or from previous owners (used). Understanding the difference between the two retailers will rid you of possible buying mistakes and their corresponding consequences.

Buying from a private seller is like buying from a dealership with the previous owner doing the talking. The difference is the used car sold in a dealership has undergone the necessary inspection and reconditioning to raise its quality. In contrast, a private seller may not have the facility to recondition his car before selling it.

Inspection and reconditioning are crucial processes that dealerships put so much effort on. They make sure that their big talks about their vehicles will not end up tarnishing their reputation, something that private owners would not care much about. In other words, dealerships are more bound to selling quality vehicles, and thus provide effective facilities for these vital processes.

Used cars of prominent automakers, such as Kia and Nissan, are examples of high-quality vehicles that dealerships prepare well before retail. Some dealerships in cities like Ajax even adopt a standard reconditioning process to ensure vehicle quality, protecting the reputation both of the dealership and the automaker. These cars are known as certified pre-owned cars. Buyers of Kia Ajax residents run into find a good deal of certified pre-owned vehicles from reliable dealerships.

Unlike a used car from a private seller, a used Nissan Ajax dealerships offer will have insurance and warranties readily available once the deal is closed. With the legal papers in order, you won't have to worry about explaining yourself when a police officer tells you to pull over and tries to charge you with car theft. Buying from car dealerships is safer and more guaranteed.

Read more about car dealerships selling certified pre-owned Nissan Ajax buyers prefer in [HowStuffWorks.com](#). This website provides in-depth information about how car dealership works and what a buyer should consider when negotiating with a dealer.

Article Source:

<http://www.articleside.com/auto-articles/deciding-between-a-private-seller-and-a-dealership.htm> - [Article Side](#)

[Patrick Gauer](#) - About Author:

For more details, search a [Kia Ajax](#) and a [Nissan Ajax](#) in Google for related information.

Article Keywords:
kia ajax, nissan ajax

You can find more [free articles](#) on [Article Side](#). Sign up today and share your knowledge to the community! It is completely FREE!