Build Your Own BMW 1 Series

by Ross Geller

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Love the BMW 1 series, but want to build your own? BMW Canada's online configurator tool lets you build your own virtual BMW. Start by entering your country and province and then select the BMW series of your choice, in this case the BMW 1 series. Next, choose your desired body style and horsepower. Once you have the basic model choices narrowed down, click the Exterior tab where you can pick the car's colour. Work your way through the tabs to customize the BMW 1 series' interior, BMW accessories, and optional packages.

You'll also want to explore the various options available. These options are broken down into several categories including:

Comfort and convenience

Communication

Entertainment

Exterior features

Features within packages

Safety and protection

Technical features

Transmission

As you make your choices, the total price of your new BMW 1 series car will update automatically. In addition, you can see how your new BMW car will look based on the options that you choose. Once your dream car has taken shape, you can view the details, print them out, save them for later, explore BMW finance options, and send your custom-built BMW 1 series order to your local BMW Ontario dealer.

This online configurator tool is located on BMW.ca and is available for building your own BMW 1 series,

BMW 3 series, BMW 5 series, BMW 6 series, BMW 7 series, BMW X1, BMW X3, BMW X5, BMW X6, Z4, and M models.

Play around with the online BMW configurator tool and build the new BMW 1 series car of your dreams. Once you've identified exactly what you want, send it to Budds' BMW Ontario. We'll make the necessary arrangements, suggest BMW finance options, and deliver the car to you once it arrives.

Want a pre-owned BMW in a certain colour or configuration? While you may have fewer options available than new car buyers who build their own, you still have plenty of options available. Budds' BMW can help you find exactly what you're looking for. For example, if you want a used BMW convertible 1 series in a specific colour or with a certain engine, we can get it for you! If we don't have what you're looking for in our pre-owned BMW Ontario inventory, we'll expand our search until

we locate your desired used BMW convertible.

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Ross Geller - About Author:
Oakville BMW enthusiasts can count on Budds' BMW for quality cars, superior a BMW service, and flexible BMW finance plans. Your BMW dreams can come true with us.

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