Article Side
Beyond the Road by Hiteshbhoi

Article published on January 3rd 2012 | Auto

Honda Accord is the first Japanese brand manufactured in the United States backyard back in 1982. It has evolved from a compact hatchback into mid-sized sedan. This evolution is necessary to fit the American taste for bigger cars, making the Accord pushed at the upper limit of mid-size cars and just below full-sized cars by EPA standards. Honda managed to do this while having in mind fuel efficiency to consider. Hondaâ€™s charm worked well on the Americans, being the best selling Japanese car in the U.S. from 1982 to 1997.

Honda conceptualized Accord with a V6 engine that looks sporty with a long hood. The name Accord is said to be derived from Hondaâ€™s desire for â€œaccordâ€• and harmony between people, soc and their automobile. It has been a model in meeting emission standards and fuel efficiency since 1970, and takes pride of being the only car that passed United States government standards without using a catalytic converter. Although a bigger car, the Honda Accord also used the same transverse engine layout of the smaller Honda Civic which is also operating on a front-wheel drive.

The Accord is produced in Marysville, Ohio Automotive Plant since 1982 and in Guangzhou, China joint venture since 1999.

Motor Trend named the Accord as the â€œBest of the Bestâ€• and â€œThe Benchmarkâ€• in its October 2 reviews. It was compared head to head with the Toyota Camry, and Honda Accord emerged in the end and in all aspects to be showing more. Autoweek, known for its reputation in keeping an eye to the minutest detail of every model that comes out found that â€œthere is little to criticize in the all-new Honda Accord.â€• Autoweek alluded to the model as a masterpiece of â€œtiny carpet installerâ€• who managed to put every piece of the material stretched around every bend and tightly fitted just right into each corner.

USA Today automotive section editor James R. Healey could no nothing except to praise the Accord. He was impressed by its larger interior, refined powertrain and what has been accorded to every detail placed in it. He called the people behind Honda as a group belonging to the gifted and the talented people.

Hondaâ€™s marketing tag â€œBeyond the Roadâ€• is fueling the Accord to a higher plane of customer satisfaction. Asserting that car owners are â€œmore than just driversâ€• and that Honda Accord is â€œengineered more than a car and built for the road and everything beyond it.â€• It full-size sedan lets you feel a commanding presence with its inspiring lines and details, plus a wide variety of colors to choose from. The doors are extra-wide for easy boarding and alighting.

Powered by a 268 horsepower V6 engine, there is a choice between 5-speed automatic transmission and 5-speed manual. Prices start at $20,360 for the starter LX stock. There are also varied stock like the LX Premium, EX, EX-L, EX V6 and EX-L V6, the most expensive stock at $28,060.

Make your Accordâ€™s presence felt â€œBeyond the Roadâ€• with Honda Accord Keychains, a collection masterfully crafted key ornaments. There are flawless steel designs called the â€˜Teardropâ€™ and â€˜Va keychains, engraved with the Honda logo and the text â€˜Accordâ€™.

Article Source:
http://www.articleside.com/auto-articles/beyond-the-road.htm - Article Side

Hiteshbhoi - About Author:
a
2012 Chevrolet Cruze HoustonChevrolet dealers of New cars, SUVs, minivans and trucks, certified pre owned vehicles, second hand cars in Houston.a Seo Consulting Services
We offer affordable website designing, Search Engine Optimization (SEO) services, ecommerce web design and development.

Article Keywords:
Acura parts, Acura MDX, Jeep Gran Cherokee, Lexus, BMW, Mercedes, Tahoe, Expedition, Honda Pilot

You can find more free articles on Article Side. Sign up today and share your knowledge to the community! It is completely FREE!