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Setup Wizard and Improved Customization Utility Known As Sugar Studio by Zoltan Mesko

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The latest upgrade of the highly successful Client Relationship Management web application SugarCRM, SugarCRM 6 is packed with a gamut of features and a smooth interface. SugarCRM 6 platform emphasizes ease of use, information access and setup. It has a significantly expanded feature set, four subscription options, and more add-ons, on-demand capabilities and support levels. It also offers a simplified, Web 2.0 interface with big icons, simplified default views, a Shortcut bar and one-click access to a multitude of application data. The Shortcut Bar allows a sales professional to log an incoming call or assign a task without leaving his or her screen. Users can also access menus and any previously viewed page for any module from anywhere in the application, a capability that prevents one from getting lost in the multi-module application.

Additionally, the upgrade enables users to easily view and integrate information from social networks and data services such as Twitter, LinkedIn and Hooverâ€™s inside of the SugarCRM user interface. Sugar 6 also features an enhanced Global Search, setup wizard and improved customization utility known as Sugar Studio. The enhanced Studio allows administrators to alter default fields and customize more views.

SugarCRM 6 was released in 2010 and since then it has been winning rave reviews from customers and technology observers for its industry-leading user experience, social CRM capabilities and user-friendly customization and personalization tools.

In fact, SugarCRM added more than 100 new channel and consulting partners in that year, including leading firms like AmziQSource, Bezier, BTM Solutions, Capgemini, CRM International, CRMADDON Factory, OpusVL and Walpole. Also in 2010, SugarCRM Gold Partner Levementum delivered more than one million dollars in annual billings to SugarCRM.

SugarCRMâ€™s impressive growth has been highlighted over the years by continued record adoption of Sugar solutions by leading companies around the world. SugarCRM added nearly 600 customers in the fourth quarter and more than 2,200 new customers in 2010. These new customer wins include engagements with leading organizations like All-Guard Alarm Systems, Inc.; BioExpress; Brugg Kabel AG; DotLoop; Douglas Pharmaceuticals Ltd.; GEEP (Global Electric Electronic Processing); Griffin Chapman, GSH Group; Mintec Inc.; Monarch HealthCare; Solara Medical Supplies; Verticality, and Wanger Investment Management, Inc.

SugarCRM also expanded its leadership position in mobile CRM with the release of Sugar Mobile for iPhone. The first of a series of native applications for mobile devices, Sugar Mobile raises the bar for user experience, ease of use and robust features in a mobile CRM offering.

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Auther is an leading a SugarCRM. Development Company specialized in SugarCRM Development, Consulting, Migration and Integration.OSSCube has a pool of SugarCRM Experts to provide a

SugarCRM Services. not only for small and medium scale businesses as well as corporates.

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