Table Top Exhibits for Tradeshow Display Needs-Large and Small by Pramod Tiwari

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Economical and lightweight, table top exhibits are made for use-as their name implies-on a table or counter. Not only for tradeshow use, table top exhibits can be used for presentations, meetings, fund raisers, speeches, fairs and more. Exhibittrader.com offers both budget friendly models, and more durable, made in the USA models built for long term use.

Perhaps your venue restricts you to a very modest amount of floor space; or the floor space cost per square foot is a bit more than your budget can absorb. Donâ€™t fret; you can still make a great impression using table top exhibits by blending the right mix of style, color coordination and graphic presentation.

A great way to maximize results is to upgrade your table top presentation with ultramodern, modular table top exhibits built of aircraft grade aluminum extrusions. Featuring a large footprint for stability and setting up in minutes; they are available with roll able inkjet or dye-sub fabric graphics. Everything packs neatly inside foam fitted, roto-molded, wheeled cases for easy transport and handling-particular nice when trying to maneuver/set up your exhibit in a small space. Concept PA109 on our website, www.exhibittrader2.com will give you a good indication of how these units mimic larger, modular exhibits in design. Considered â€œhigh-endâ€• tabletops, they start at around $850.00. The price range for other styles (below) is even more economical- allowing your company to make a high impact without straining the budget.

Exhibittrader.com also carries other styles of table top exhibits for â€œtightâ€• marketing needs:

Pop Ups - Very light in weight; small to large expandable frame; easy to set up.

Folding Panel - Available in fabric; fabric with detachable graphics; or fully integrated graphic

panels. Great for medical symposiums, job fairs, etc. â€¦

Fabric Tension - An attached fitted fabric cover (printed with your artwork) stretches over

a lightweight frame. Available in table top or floor-standing versions. Often

referred to as a hop-up. A clean modern look great for media backwalls.

Banner Stand - Available with retractable or non retractable graphics-both with a five minute

assembly. A great, economical way to multiply your branding effort...

When you mention table top exhibits, school science fairs often come to mind. Every parent has gone on a last minute search for the proverbial three-panel folding version made of cardboard. But donâ€™t allow this to limit your thinking towards this category of displays in your marketing/exhibiting endeavors; they have come a long way. The portability, versatility and economy of these exhibits-coupled with quality tradeshow graphics- affords branding opportunities for individuals and companies that otherwise might not have been feasible, due to space or financial limitations.

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