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Magnets are wonderful iron products that have found use in a number of marvellous and useful ways ranging from little magnets for display and decorative purposes to large electromagnets for industrial purposes. Magnets come in regular shapes and sizes - round or square and of varying thickness, depending on the strength of magnetism required. You could also have customised magnets manufactured for large orders and the size and shape would depend on the purpose for which they will be used.

Car Magnets

Car magnets are normally decorated with something colourful or clever or even have a religious significance with a picture of a God. One of the benefits of car magnets is that they stay in place despite the vibrations while the car is in motion. So if your magnet is holding visiting cards that you want to refer to, or if it reminds you to pray or reminds you about a person, it will stay in its fixed position on your dashboard.

Car magnets are losing popularity today, simply because in most modern cars the dashboard which was earlier metal is now made of pre-moulded plastic and so magnets do not stick. However those who do have a car magnet that they are keen to use, could always improvise and stick them with double sided tape.

Refrigerator Magnets

Refrigerator magnets are extremely popular and they take many shapes and forms. They could be souvenirs of places you have visited or they could remind you of a person who gave it to you. Your children could have made cute, colourful fridge magnets for you in craft class. Photograph holders could be magnetised so that you are reminded about your loved ones or happy times. Recipes or the month's birthdays or important points to remember could be fixed to your refrigerator with magnets. Why your refrigerator could even serve as your family bulletin board. And this could help brighten up your whole kitchen while giving your refrigerator door a dual function. Refrigerator magnets could clutter up the front of your refrigerator, so you need to be disciplined and regularly weed through all the notices and stuff that are outdated.

Business Card Magnets

Business card magnets serve the important purpose of keeping the cards of your business contacts in one place. They generally have some kind of clip or holder where you can keep about 3-5 cards for easy reference. These magnets help you organize your desk and prevent the cards from getting mixed up with all the other paper on your desk. Of course this requires you to be disciplined to start with and to put the cards into the holder. Business card magnets have limited use in offices today, simply because in today's modular offices there is very little metallic surface where the magnet will work.

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